



INDIAN SCHOOL AL WADI AL KABIR

Class: XI	Department: Commerce
Worksheet: 01	BUSINESS STUDIES
Topic	Chapter 1 Nature and Purpose of Business

Q. No	
1	<p>A cloth manufacturer is supplying his clothes to Sri Lanka, Thailand and Bangladesh. While manufacturing, some defective material was set aside the manufacturer believes in providing good quality products only. The defective material was given to Nari Niketan's women for repairing and later donated to orphanage for free.</p> <p>i) What kind of a business activity is the cloth manufacturer doing?</p> <p>ii) Which objectives are being followed by it by donating the defective material. State them.</p>
2	<p>Classify the following into primary, secondary and tertiary industry.</p> <p>(i) Banking</p> <p>(ii) Lumbering</p> <p>(iii) Oil Refinery</p> <p>(iv) Warehousing</p> <p>(v) Mining</p> <p>(vi) Farming</p>
3	<p>NaturoNatura Tea Ltd. is a Singapore based company dealing in import of tea from India and exporting it into many South Asian countries. It has huge godowns near the seaport for storing and re-exporting.</p> <p>i) Name the type of trade in above case.</p> <p>(ii) Name the aids of trade being utilised.</p> <p>(iii) Which utility is created.</p>
4	<p>Mr. Suneesh sold his furniture and bike on OLX as he was shifting base to London. Is this a business activity? Which element of business is being referred to here?</p>
5	<p>JPMG is one of the largest transportation industries in India and provides services for different projects including residential, commercial office, retail, industrial, logistics, hospitality and other areas too. It's a familiar name among the business houses in the country because of the large dependency factor.</p> <p>Identify and explain the type of industry explained above.</p>
6	<p>Maninder, Surinder and Balbinder and Harinder pursued their Master's Degree in Business Management from a reputed institute of Delhi. After completion of their studies, all of them got engaged in different fields. Maninder got a job at an Oil Refinery Industry as a Junior Executive Finance. Surinder joined his family business of Textile Industry at Jalandhar, Punjab. Balbinder opened his own Dairy Firm and Harinder joined construction business</p> <p>(i) Name the type of industry Mr. Maninder worked in reference to the above lines.</p> <p>(a) Genetic Industry</p> <p>(b) Extractive Industry</p> <p>(c) Territory Industry</p> <p>(d) Assembling Industry</p>

	<p>(ii) Identify the type of industry Mr. Surinder worked with as highlighted in the above case.</p> <p>(a) Analytical Industry (b) Synthetic Industry (c) Processing Industry (d) Assembly Industry³</p> <p>(iii) Which type of Industry Mr. Balbinder started after his studies as referred in the above case?</p> <p>(a) Genetic Industry (b) Processing Industry (c) Territory Industry (d) Manufacturing Industry</p> <p>(iv) Identify the type of industry Mr. Harinder worked with as highlighted in the above case.</p> <p>(a) Primary Industry (b) Secondary Industry (c) Tertiary Industry (d) None of above</p>
7	Tea is mainly produced in Assam, while cotton in Gujrat and Maharashtra but they are required for consumption in different parts of the country. How can this hindrance of place be removed? Identify the suitable business activity related to this?
8	<p>A factory emits a lot of smoke and pollutants while manufacturing sugar. It is overlooking the impact of its activities on the environment and is engaged in profit maximization.</p> <p>i) Which objective is not being fulfilled by the manufacturers? ii) Which type of industry will you classify sugar manufacturing in?</p>
9	<p>In business activities, there are some activities that are involved in the removal of hindrances in process of exchange i.e. from the producer to the consumer Identify them. Also classify the activities which help in removing the following hindrances:-</p> <p>(i) Hindrance of place (ii) Hindrance of risk (iii) Hindrance of time (iv) Hindrance of finance (v) Hindrance of information</p>
10	<p>Nutan General Store is a big businessman deals in selling Nestle products in his locality. He purchased products of Nestle directly from the State Distributor in bulk quantities and sold in the market. Small shopkeepers from different corners of the city. Identify the type of trade followed by Nutan General Store.</p> <p>(a) Wholesale Trade (b) Retail Trade (c) International Trade (d) Entrepot Trade</p>
11	<p>Shiela after graduating from college went back to her home town in Meghalaya. It was a small town with very few job opportunities. The Karbi tribal women in that area were uneducated but still practiced the method of obtaining traditional colours from natural wild herbs. Their most popular dye was indigo obtained from leaf called 'sibu'. Using these colours they added variety to their textiles. The women are mainly confined to their homes and they did not know how to make a living out of their talent. Shiela went</p>

	<p>from door to door and analysed the problem that existed. She thought of setting up a business of buying textiles from them and converting them to garments in her factory in Noida. Her business turned out to be a great success.</p> <p>On the basis of the given information about Shiela, answer the following questions:</p> <p>(i) Identify the type of business activity Shiela is engaged in.</p> <p>(ii) Specify the category of the type of business activity performed by Shiela.</p> <p>(iii) Which type of business activity is undertaken by Karbi tribal women by obtaining indigo from the leaf called 'Sibu'?</p>
12	<p>Catherine wants to start a retail business of fashion items but changes in taste and preferences of customers may result in loss in such type of business. She is hesitating as she is aware of the risks which are inherent in every business. She approaches her friend Kristina who is the owner of a retail shop. Kristina advises her to go ahead with her idea as she will get profit as return for undertaking risk. She also told her that some risks in business can be insured by taking an insurance policy.</p> <p>On the basis of the given information about Katherine, it answers the following questions:</p> <p>(i) What is Business Risk?</p> <p>(ii) Identify the main features of business risk discussed in the above case. Also, quote the lines for the identified feature.</p> <p>(iii) Is the change in taste and preferences of customers, pure risk or speculative, Why?</p>
13	<p>Classify the following into business, profession and employment.</p> <p>i) Hari sells mobile phones on behalf on his employer.</p> <p>ii) It requires minimum academic qualifications.</p> <p>iii) A hawker sells toys for children outside a function.</p> <p>iv) Sanjay is the advocate of High Court.</p> <p>v) Dhruv is the manager of a company.</p> <p>vi) A person repairs scooters on road side.</p>
14	<p>Sankalp is a successful entrepreneur dealing in the Automobile sector, especially with Two Wheelers in Ahmedabad. He has been constantly earning good profits from his business and investing surplus towards the expansion of his business. All the latest Two-Wheeler models are available at his showroom. His marketing and sales teams are managed to create new customers from time to time. His unique style of business management has brought him success.</p> <p>1. Name the type of Business activity in which Sankalp is involved?</p> <p>(a) Tertiary industries</p> <p>(b) Secondary industries</p> <p>(c) Trade</p> <p>(d) Auxiliaries to trade</p> <p>2. Name the type of economic activities performs by Sankalp.</p> <p>(a) Business</p> <p>(b) Profession</p> <p>(c) Employment</p> <p>(d) Religious Movement</p> <p>3. Which type of objectives are followed by the entrepreneur?</p> <p>(a) Economic Objective</p> <p>(b) Social Objective</p> <p>(c) Organizational Objective</p>

	<p>(d) Management Objective</p> <p>4. Which of the following points are involved in the objective identified in part (b) above?</p> <p>(a) Profit Earning (b) Creating Customers (c) Innovation (d) All of the above</p>
15	<p>It refers to the possibility of inadequate profits or even losses due to uncertainties or unexpected events. For example, demand for a particular product may decline due to changes in tastes and preferences of consumers or due to increased competition from other producers. Lower demand results in long sales and profits. In another situation, the shortage of raw materials in the market may shoot up its price. The firm using these raw materials will have to pay more for buying them. As a result, the cost of production may increase which, in turn, may reduce profits. Due to natural calamities, the earnings of the company may be affected.</p> <p>Identify the concept discussed in the above-given information.</p> <p>i) Explain the types of the identified concept ii) Explain any two features of the identified</p>
16	<p>“Too much emphasis on profit to the exclusion of other objectives can be dangerous for good business. Obsessed with profit, business managers may neglect all other responsibilities towards customers, employees, investors and society at large. They may even be inclined to exploit various sections of society to earn immediate profit”.</p> <p>Explain any four multiple objectives of business other than Profit.</p>
17	<p>“Manufacturing industries are engaged in producing goods through processing of raw materials and, thus, creating form utilities”. Explain with suitable examples the types of Manufacturing industries.</p>